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Northern California Cancer Center receives grant from Safeway Foundation

\$50,000 Will Help Fund Innovative Initiatives in Cancer Research

FREMONT, CA – *November 29, 2007* - The Northern California Cancer Center (www.nccc.org), a leading, independent, population-based research organization, recently received \$50,000 from the Safeway Foundation to move forward on aggressive goals to advance the understanding of cancer and to bring new knowledge to healthcare providers and their patients. “Financial support from the local community is essential to advancing our goal of making a real difference in the lives of people with cancer living here in the San Francisco Bay Area,” said Dr. Donald Nielsen, Chief Executive Officer of NCCC. “As an independent organization, we leverage private support to help our scientists build on government funded studies. These collaborative contributions will help us keep pace with the demand for urgently needed programs.”

The Safeway Foundation funded the extension of a research study “Epstein-Barr Virus and Breast Cancer” by epidemiologist Sally Glaser, Ph.D. “We discovered that the Epstein-Barr Virus found in breast tumors appears to be related to disease severity and survival; however, because our pilot study was small, we couldn't include enough patients to ensure the statistical reliability of the data,” said Glaser. “The Safeway funds will enable us to pursue and strengthen our findings with the potential to help physicians identify and treat women at risk for more advanced breast cancer.”

About the Northern California Cancer Center:

The Northern California Cancer Center (www.nccc.org) is a nationally recognized leader in understanding the causes and prevention of cancer and in improving the quality of life for individuals living with cancer. The organization has been working with scientists, educators, patients, clinicians, and community leaders since 1974. NCCC is a 501(c) 3 nonprofit with 170 employees and a \$15 million operating budget.

About the Safeway Foundation:

Since the founding of Safeway in 1926, our philosophy and vision remain the same – provide value for our customers and give back to the communities we serve. Established with an initial grant by Safeway Inc. in 2001, The Safeway Foundation (www.safewayfoundation.org) follows through on its vision with the creation of the Safeway Foundation. Contributions support hunger relief, education, special needs, and health and human services. The Safeway Foundation is making a difference by improving the quality of life in the communities we work and live.

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