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**Rachael Vander Martin named Communications Manager for
Northern California Cancer Center**

www.nccc.org

20 September 2007 -- Fremont, CA: The **Northern California Cancer Center** (www.nccc.org) has named **Rachael Vander Martin** to lead its expanding communications program. NCCC is a nationally recognized leader in epidemiological studies of cancer and is now the partner with the Stanford Cancer Center (a National Cancer Institute-designated cancer center) in creating a comprehensive cancer research and community outreach enterprise in Northern California. It collaborates with hundreds of scientists and academic institutions around the world to advance the understanding of numerous cancers, including breast, cervical, prostate, ovarian, colorectal cancer, lymphoma and others.

“I am extremely pleased and privileged to have the opportunity to join the communications team at NCCC,” said Vander Martin. “I look forward to being a part of the international effort to end cancer and am excited to work with an organization that has a long and distinguished history in this endeavor.”

Most recently Marketing Communications Manager for Lightconnect, Inc, Vander Martin has also held positions at Stanford University and the University of California, San Francisco. She brings over eight years of experience in marketing, communications, and clinical research to NCCC. Her primary focus will be on expanding visibility and awareness of the world-class research team, the free cancer information and referral services and the ethnically diverse outreach programs that NCCC has developed over the past thirty years.

“We are so fortunate to have someone with Rachael’s expertise onboard in the fight against cancer here at NCCC,” said **Donald Nielsen, NCCC’s Chief Executive Officer**. “Her addition to the staff will help us continue to serve the entire community – media and otherwise -- of those needing the most accurate and up-to-date information in the field of cancer treatment and research.”

Founded in 1974 by the deans of the medical schools at University of California, San Francisco, Stanford University and by the president of the California division of the American Cancer Society, NCCC is a nationally recognized leader in understanding who gets cancer and why, and how to improve the quality of life for individuals living with cancer. NCCC’s new website builds on its rich history of research and extensive network of collaborations to provide a one-stop shop of vital resources for cancer prevention and information.