



FOR IMMEDIATE RELEASE

Contacts:

David Perry / David Perry & Associates, Inc.
(415) 693-0583 / news@davidperry.com

Rachael Vander Martin, Northern California Cancer Center
(510) 608-5160 / rachael@nccc.org

AB-2518 Passes California State Assembly by Unanimous Vote

Northern California Cancer Center to Benefit from California State Income Tax Payers'
Voluntary Contributions www.nccc.org

FREMONT, CA: *April 22, 2008* -- The California State Assembly voted 75-0 yesterday to approve a bill by Assembly Member Alberto Torrico (D-Newark) –AB-2518 -- that would allow taxpayers to check-off a box on their state income tax forms to contribute to the Northern California Cancer Center Research Fund (www.nccc.org).

“Cancer is everyone’s concern and this unanimous vote by the California State Assembly recognizes that the state of California values public support for life-changing cancer research and outreach efforts,” said Donald Nielsen, Ph.D., CEO for the Northern California Cancer Center. “This important piece of legislation will help us raise vital funds at the Northern California Cancer Center to expand our cancer research of California’s richly diverse populations and extend our reach to the people who need it most. We’re ecstatic about this.”

The Northern California Cancer Center is a non-profit organization committed to reducing the burden of cancer. Since its founding in 1974, the NCCC has studied cancer and advanced the public’s understanding of the disease through its research findings, presentations and outreach. AB 2518 will allow California taxpayers to help boost NCCC’s research and outreach programs.

”The Northern California Cancer Center provides critical information and research to help fight cancer,” Assembly Member Torrico said. “For more than three decades, it has steadily improved our knowledge of this disease.”

The NCCC runs the award-winning Greater Bay Area Cancer Registry that tracks cancer incidence and mortality in the nine Bay Area counties. It also conducts original epidemiological research to understand who gets cancer and why. The center runs outreach programs that promote prevention, improve the lives of those living with cancer and support survivors.

More than one million Californians are diagnosed with cancer. That figure will climb as the number of Californians entering the age of highest risk for cancer is expected to rise at an unprecedented rate in the coming decade.

AB 2518 is supported by Washington Hospital Healthcare System, Stanford University Cancer Center, the City of Fremont, Asian & Pacific Islander American Health Forum and the Alta Bates Summit Medical Center, among others.

To learn more about this bill and to find out how to send your letter of support, please visit us at www.nccc.org/SUPPORT_AB2518.

About the Northern California Cancer Center:

The Northern California Cancer Center (www.nccc.org) is a nationally recognized leader in understanding the causes and prevention of cancer and in improving the quality of life for individuals living with cancer. The organization has been working with scientists, educators, patients, clinicians, and community leaders since 1974. NCCC is a 501(c)(3) nonprofit with 145 employees and a \$15 million operating budget.

###