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NORTHERN CALIFORNIA CANCER CENTER UNVEILS ENHANCED WEBSITE [WWW.NCCC.ORG](http://www.nccc.org)

New design and expanded content facilitate cancer prevention and outreach efforts

6 September 2007 -- San Francisco, CA: The Northern California Cancer Center (NCCC), which recently was awarded National Cancer Institute "cancer center" designation through its partnership with the Stanford Cancer Center, announced the roll out of its newly designed website at www.nccc.org. Founded in 1974 by the deans of the medical schools at University of California, San Francisco, Stanford University and by the president of the California division of the American Cancer Society, NCCC is a nationally recognized leader in understanding who gets cancer and why, and how to improve the quality of life for individuals living with cancer. NCCC's new website builds on its rich history of research and extensive network of collaborations to provide a one-stop shop of vital resources for cancer prevention and information.

"The new NCCC site manifests our dedication to cancer prevention and community education through independent, world-class research, quality programs and extensive collaborative efforts that provide you with one of the best resources for cancer information," said Donald Nielsen, NCCC's Chief Executive Officer. "The graphic makeover and new navigational abilities of our website will help all users access the information they need more quickly and locate links that help them search for answers and make a difference. We are very grateful to the Fremont Bank Foundation for their generous sponsorship of the new site."

NCCC's new website, developed with support from Kintera, Inc., offers visitors many new features, including an expanded community Cancer Calendar, as well as links to other qualified resources for cancer information and NCCC's broad network of collaborators. There is also easy access to community education programs, and scientist profiles, as well as the opportunity for users to read about NCCC's future goals and vision. The website will feature ongoing updates of research information and overviews of current studies, including those that are recruiting and interviewing study participants. Visitors to the site can sign up for newsletter updates, donate online and find out more about participating in research studies.

"Unfortunately, most of us have been touched personally by the devastating disease of cancer, whether through family, friends, or colleagues," said Hattie Hyman Hughes, president of the Fremont Bank Foundation. "The Foundation considers it a privilege to provide financial support to the outstanding work of the Northern California Cancer Center. This website has the capability to reach out and provide support to us all."

About Northern California Cancer Center:

The Northern California Cancer Center (www.nccc.org) is an established, nationally recognized leader dedicated to understanding the causes and prevention of cancer and to improve the quality of life for individuals living with cancer. NCCC has been working with scientists, educators, patients, clinicians, and community leaders successfully since 1974, and is an active partner with Stanford University's Comprehensive Cancer Center. NCCC is a 501(c)3 nonprofit with over 170 employees and a \$15 million operating budget.

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